Open and Distance Education: A Pathway to Development Prosperity of Small States in a dispersed environment

Global Distance Learning Congress – World Corporate Universities Congress

Mumbai

June 27, 2014



Professor Hazel Simmons-McDonald
The University of the West Indies, Open Campus

FOCUS OF THE PRESENTATION

DISPERSED SIDS IN THE CARIBBEAN

The Educational Landscape: Current realities and some challenges affecting critical outcomes

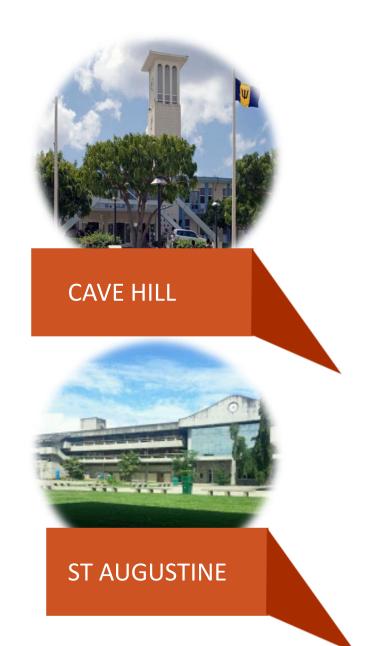
Provision of ODL (by UWI) in the Caribbean – a Developmental perspective

The potential of ODL for further development of SIDS.





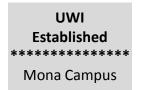
UWI – CAMPUSES: CAVE HILL; MONA; ST. AUGUSTINE & OPEN CAMPUS







UWI Distance Education Timeline



UWIDITE Created *******

Audio-conference Courses Offered Across Campuses

UWIDEC Changes ********

Blended Learning & Moodle Introduced

Open Campus Created

UWIDEC, SCS
TLIU & Special
Units Combined

1948 1958 1960s 1983 1996 2004 2006 March August 2008

Creation of Radio Education Unit (REU)

UWI Expands ******

Barbados & Trinidad Campuses

UWIDEC Created

Dual Mode Programmes Offered to UWI 15

Initial discussions and planning

Open Campus Launched

Formal Opening to students

1977******

Challenge Education Scheme

UWI Strategic Plan 2007-2012: Aim (#4)





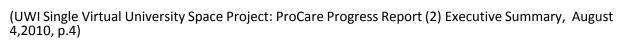
To create an Open Campus to enable the University to expand the scope, enhance the appeal and improve the efficiency of its service to the individuals, communities and countries which it serves (p.31)

The Single Virtual University Space

The Single Virtual University Space (SVUS) is an initiative ... designed to use technology to integrate the collective strengths and resources of the four UWI campuses, to achieve greater efficiencies and to enhance its service to the under-served communities in the region.



The SVUS is a seamless environment that will enable students located anywhere in the region to access the best teaching/learning resources from any of the four campuses of the UWI



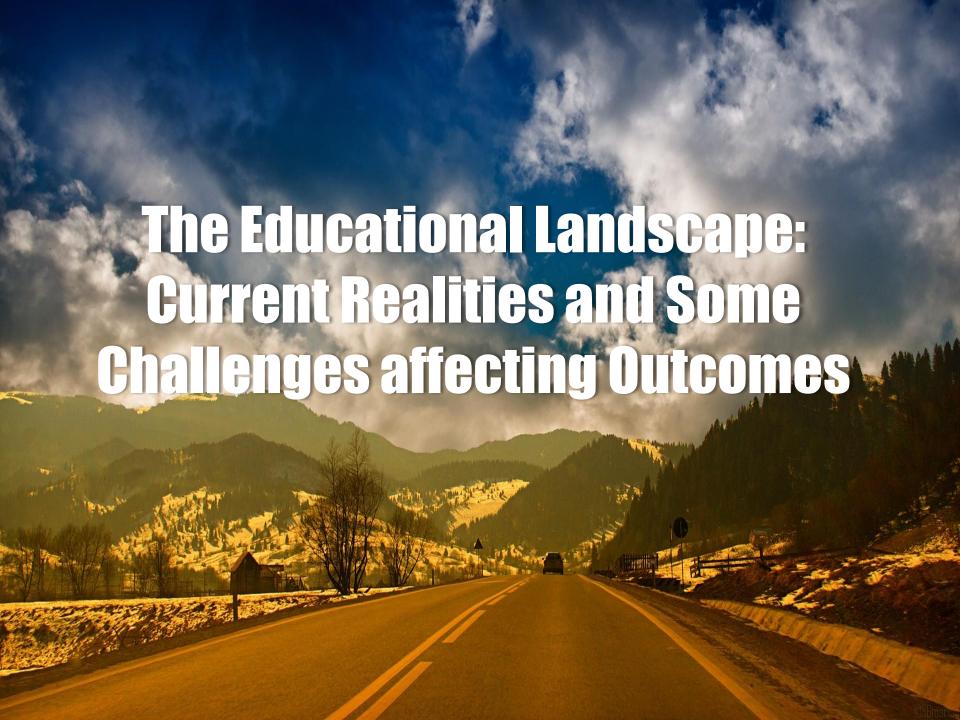


SVUS Potential

...If successfully implemented as a complement to the reform introduced by creation of the Open Campus, it may well also become the missing link that ensures a strong buy-in for the optimization of the transformed Open Campus potential at UWI and the region.



The Single Virtual University Space has the potential to alleviate the competition between the residential campuses amongst themselves and with the Open Campus



Responses to economic crisis

Britain - threatened a cut close to £2.5bn

France - "announced an investment of €11bn for higher education"

Germany -"pumped a total of €18bn into promoting world-class research alongside university education."

USA - President Obama increased the sum for science federal spending by \$21bn.

The Caribbean – large cuts to UWI budget

(Arthur, Michael and Wendy Platt. *Universities face meltdown – and all of Britain will suffer*.guardian.co.uk, Monday 11th January 2010 2030 GMT)

Foreign Providers of Higher Education across the Caribbean

136 foreign providers

52 Private

49
In twinning or franchising

15 Offshore

16
External providers of distance education

5 Virtual

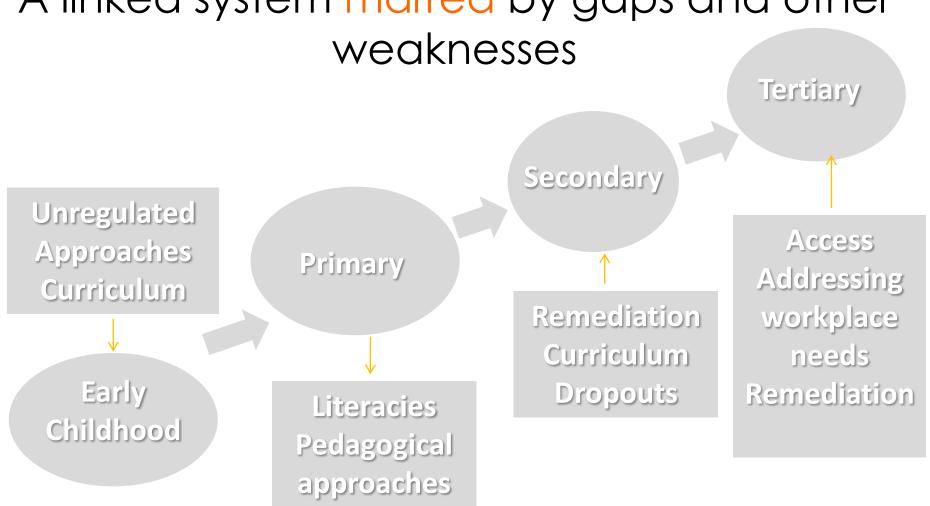
Opportunities & Challenges – Foreign Education Providers

Opportunities	Challenges
Increased supply of education	Affordability of tuition for locals
Greater access for students	Concern about quality of provision
Support for the knowledge economy	Inequality of access leading to a two-tier system
Development of joint degrees	Homogenization of the culture
Fusion / Hybridization of cultures	Weakening of the state in establishing national policy objectives
Growing comparability of qualifications	Decline in some liberal arts and pure science disciplines
Increasing role for market-based approach	
Economic benefits for education providers	
Diversification and generation of new academic environments	

Higher Education in a Globalized Society: UNESCO Education Position Paper. UNESCO Division of Higher Education. 2004.

The educational landscape

A linked system marred by gaps and other



Disconnect between education and employment

The education system in the OECS is not adequately preparing young people for the new skilled jobs. School leavers - understood to be all pupils, including those that graduate successfully and those that leave school before completing a degree - often do not possess the skills required for the service jobs in the new global economy (p.13).

Recommendations of WB Report

Assess students' learning against international standards

Nurture life skills at all levels: use cooperative learning and participatory methods.

Use principle – Learning to
Learn – to fashion new
teaching methods and
programmes for developing
critical thinking.

Colleges partner with "outside institutions e.g. CKLN, UWI and other offshore institutions for " higher quality and internationalising curricula"

EFFECTS OF MIGRATION ON THE EASTERN CARIBBEAN

Migration within the sub-region remains one of the highest in the world, with the **Eastern Caribbean** exporting the largest proportion of its constituent population in percentage terms globally

(Situation Analysis of Children and their Families in the Eastern Caribbean. UNICEF Office for the Eastern Caribbean; (2011:3).

NIC TICKET

CARICOM Ideal person- Autibutes

- ✓ Loves life
- ✓ Emotionally intelligent
- Environmentally sensitive
- Democratically engaged
- ✓ Culturally grounded
- ✓ Historically conscious
- ✓ Has multiple literacies
- ✓ Respectful of gender and diversity
- ✓ Entrepreneurially capable



14 million people in one economic space enjoying the right to:

Invest their Capital

Establish Businesses

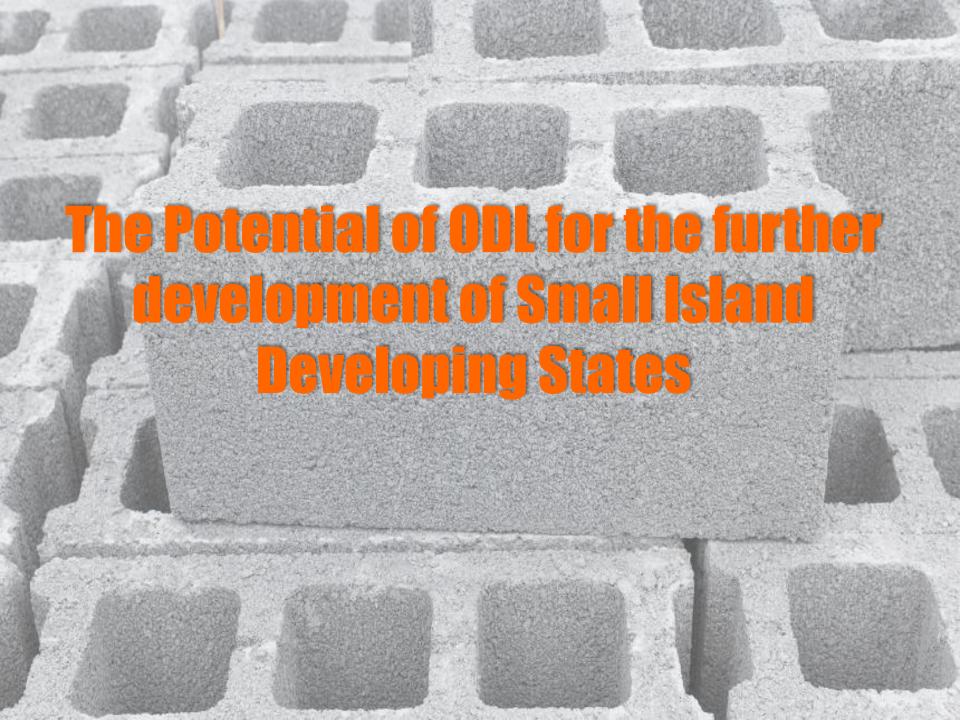
Access Resources

Provide Services

Sell their Goods

Move Freely

(Slide graphic used with permission)



Students' critique of system

Failure of the education system to provide a learning environment that is stimulating and encourages learning.

(CARICOM 2010 Report of the CARICOM Commission on Youth Development)

Lack of enthusiasm from teachers who appeared to be often stressed and unable to deal effectively with students.

(St. Lucia Focus Group – April 10)

Failure of the education system to adequately cater to the different abilities and aptitudes of students.

(CARICOM 2010 Report of the CARICOM Commission on Youth Development – p.61)

Powerful Use of ICT Tools

Use of stimulations

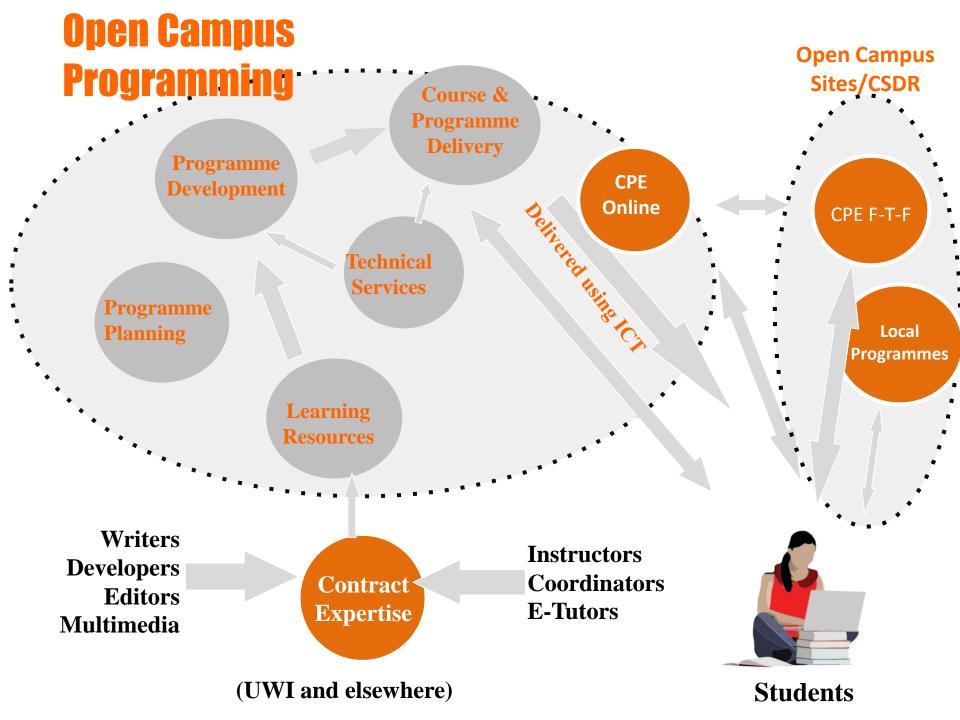
Interactive learning

Animations of hardto-see processes Online videos with possibility for discussion

Coaching by staff

Teleconferences

Scott, Geoff.(2003)



Flexible pathways to higher education

